

FOR IMMEDIATE RELEASE

Symbols: CSE: SAAS, OTC Pink: SRBBF, Frankfurt: 6GQ

Subscribe Technologies Acquires 100% Of Crypto-Powered Freelancer Platform GIGX

Press Release Highlights:

- **GIGX is a Tokenized Freelancer Platform based on Ethereum Blockchain Technology**
- **The Gig Economy is a Rapidly Growing Online Employment Ecosystem**
- **The Platform is Fully Completed**

Vancouver, British Columbia, Canada – April 17th, 2018 – Subscribe Technologies Inc. (CSE: SAAS, OTC Pink: SRBBF, Frankfurt: 6GQ) (“Subscribe” or “the Company”) is pleased to announce the acquisition of GIGX (“GIGX”), a crypto-powered, tokenized freelancer platform.

The gig economy is a growing online ecosystem through which companies offer temporary and often short term employment opportunities to independent freelance workers across borders, and around the globe.

At present, some 53 million Americans or 34 percent of the U.S. workforce are currently working as freelancers adding \$715 billion annually to the economy through their freelance work in the U.S. alone*. A study by Intuit* predicted that by 2020, 40 percent of American workers would be independent contractors.

For its part, GIGX is a decentralized, secure, and easy-to-use freelancer platform based on Ethereum blockchain technology, that offers to disrupt the way people buy and sell freelance services online. To date, existing solutions offer to connect freelancers, but they are often expensive to use, with high transaction fees. With GIGX technology, it is the Company’s mission to integrate all digital service sellers into a unified Blockchain ecosystem, improving access, efficiency, transparency, and reliability, largely governed by an independent, reputation based model, and supported by easy token payments integration and a digital arbitration system.

At this time, the GIGX platform has been completed and is undergoing final reviews in preparation for launch. Once the GIGX platform is live, anyone around the world with a smartphone or an internet connection may start buying & selling their services on GIGX. Equally, it is also the Company’s intention to integrate the GIGX platform into its other cloud based software applications as well.

President and CEO Paul Dickson states, "GIGX is a very well developed crypto-freelancer focused brand and



platform, and we look forward to helping decentralize the gig economy with this powerful resource.”

Under the terms of the agreement, the Company has acquired a 100% interest in and to the brand, rights, title, interest, whitepaper, and all other intellectual property associated with the GIGX software and technology platform for \$10,000 and 50,000 shares. The transaction is an arm’s length transaction with a third party vendor as defined in securities legislation.

For more information on GIGX, please visit the GIGX website at www.gigx.me.

About Subscribe Technologies

Subscribe Technologies (CSE: SAAS, OTC: SRBBF, Frankfurt: 6GQ) develops, partners with, acquires, and invests in cloud based distributed ledger compatible software as a service (SAAS) solutions for small and medium sized enterprises (SMEs).

To learn more about Subscribe Technologies, please visit: www.subscribetechnology.com.

On Behalf of the Board,

Paul Dickson
President & CEO

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.