
FOR IMMEDIATE RELEASE

Symbols: CSE: SAAS, OTC Pink: SRBBF, Frankfurt: 6GQ

Subscribe Technologies Obtains DTC Eligibility of its Common Shares

Vancouver, British Columbia, Canada – May 23, 2018 – Subscribe Technologies Inc. (CSE: SAAS, OTC Pink: SRBBF, Frankfurt: 6GQ) ("Subscribe or "the Company") is pleased to announce that its common shares have been made eligible for book-entry delivery and depository services of The Depository Trust Company (the "DTC") to facilitate electronic settlement of transfers of its common shares in the United States.

"We are pleased to have obtained DTC eligibility," said Paul Dickson, CEO of Subscribe. "DTC eligibility simplifies the process of trading and transferring Subscribe's shares between brokerages in the United States and reduces the costs incurred in trading shares. With our shares now DTC eligible, we expect this to lead to greater liquidity and execution speeds, as well as our shares being accessible to an even broader range of investors."

In addition to the US OTC Market, shares of Subscribe also continue to trade on the Canadian Securities Exchange.

About Subscribe Technologies

Subscribe Technologies (CSE: SAAS, OTC: SRBBF, Frankfurt: 6GQ) develops, partners with, acquires, and invests in cloud based distributed ledger compatible software as a service (SaaS) solutions for small and medium sized enterprises (SMEs).

To learn more about Subscribe Technologies, please visit: www.subscribetechnology.com.

On Behalf of the Board,

Paul Dickson
President & CEO

Contact:
T: (778) 775-7297
E: inquiries@subscribetechnology.com

Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.