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FOR IMMEDIATE RELEASE

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SUBSCRIBE TECHNOLOGIES UPGRADING LENDERTECH WITH PEER TO PEER LENDING SERVICE AND INTEGRATING PLATFORM INTO GINGERLY MARKETPLACE

Vancouver, British Columbia, Canada – November 26, 2018 – Subscribe Technologies Inc. (CSE: SAAS, OTCQB: SRBBF, Frankfurt: 6GQ) (“Subscribe” or “the Company”) is pleased to announce it is upgrading the Company’s Lendertech financial technology platform with financial service auction and matchmaking features and has begun the initial phase of integrating the technology with the Company’s flagship Gingerly small business software application marketplace.

LenderTech facilitates greater and broader access to capital for those in need, including across a number of traditional and emerging areas such as mortgages, commercial lending, auto loans, student loans, and small business loans, among others.

As intended, our development team is now integrating this money lending service into the Gingerly software application marketplace and dashboard, with the addition of new Peer-to-Peer matchmaking features, designed for SMEs to have greater and faster access to lenders in one clean and simple to use interface.

President and CEO Mr. Paul Dickson states, “It’s a great fit, our Gingerly business users seeking capital to help grow their business will have access to lenders directly through our Gingerly Dashboard, while lenders on the other hand have access to all the features of Gingerly to help manage, grow and promote their lending business, as well as direct access to our small business clients seeking growth capital.”

About LenderTech

LenderTech is a peer to peer financial technology platform which quickly and easily helps money lenders connect with borrowers, helping both parties quickly source and assess compatibility, manage their financial relationships, and grow their business.

For more information or to sign up for the platform, please visit www.lendertech.com.

About Gingerly

Gingerly is a cloud-based business management suite and dashboard offering a growing portfolio of a-la-carte business management applications for solopreneurs, small, and medium sized enterprises (SMEs).



For more information or to sign up for the platform, please visit www.gingerly.com.

About Software as a Service (SaaS)

Software as a Service is a fast emerging, cloud-based business model allowing companies to offer services worldwide, and grow their user base exponentially, with scale, and modest relative additional operating costs to do same.

About Subscribe Technologies

Subscribe Technologies (CSE: SAAS, OTCQB: SRBBF, Frankfurt: 6GQ) develops, partners with, acquires, and invests in cloud-based software as a service (SAAS) solutions for small and medium sized enterprises (SMEs).

To learn more about Subscribe Technologies, please visit www.subscribetechnologies.com.

On Behalf of the Board,

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.